



HSG

FINTECH

SUMMIT

Switzerland's Largest Conference on Fintech

HSG Fintech Summit 2026

AI in Finance

- A one-day workshop, bridging the gap between academia and industry
- Deep dive into cutting-edge research in the intersection of finance and technology
- The special theme for the 2026 edition is AI and its implications in finance
- Following the successful HSG Fintech Summit in 2025, we prepared an expanded and more ambitious 2026 edition, with increased scale, broader participation, and enriched content
- New location in Zurich, to be closer to the hearth of the Swiss financial industry

Organisers and Contacts



Andrea Barbon, HSG and SFI Faculty Member

Assistant Professor of Financial Technology at the University of St.Gallen. He shares his expertise in artificial intelligence with Concretum Group, a research company that provides consultancy services across different asset classes and markets. Barbon investigates issues related to decentralized finance (DeFi). In recent work, he leverages blockchain data to study the passthrough of monetary policy to stablecoins interest rates.



Vesa Pursiainen, HSG and SFI Faculty Member

Associate Professor of Finance at the University of St.Gallen. Before pursuing his academic career, Professor Pursiainen worked as an investment banker at J.P. Morgan and as an investment professional at Oaktree Capital Management. He is currently director of the HSG Certificate in Financial Technologies.



Samuel Häfner, HSG Faculty Member

Assistant Professor of Economics at the University of St. Gallen. His main interests are in industrial organisation, particularly contracts, auctions, and contests. Moreover, he studies incentives in blockchain markets and in cryptographic protocols. Prof. Häfner is also affiliated with the Zurich Center for Market Design.



Tobias Trütsch, HSG Faculty Member and director of the HSG-FSI Center

Assistant Professor of Economics at the University of St. Gallen.

He is responsible for the programme area Economics at the Executive School.

His research interest lies with payment and monetary economy, focusing especially on innovative payment methods and individual payment behaviour.

Switzerland's Premier Fintech Gathering

- The HSG Fintech Summit is Switzerland's leading academic and industry conference dedicated to financial technology, spanning blockchain, artificial intelligence, and digital assets
- It brings together world-class companies, top-tier academics, senior executives, and global investors to foster meaningful exchange and collaboration
- Participants gain unique opportunities to build strategic partnerships, expand their networks, and enhance brand visibility at the center of Switzerland's thriving technology ecosystem



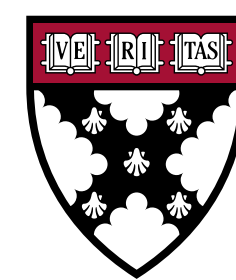
Presentations and Keynote Speech

○ The conference features academic and industry presentations from renowned Professors and business leaders, among whom:

- ◆ **Andreas Kubli** (Head of Digital Assets @ UBS)
- ◆ **Fabian Schar** (University of Basel)
- ◆ **Alberto Rossi** (Georgetown University, Washington)
- ◆ **Albert Menkveld** (University of Amsterdam)
- ◆ **Wenqian Huang** (Bank of International Settlements)

○ The keynote speech will be given by **Marco di Maggio**, Professor of Finance at the **Imperial College Business School** and **Harvard Business School** fellow

○ We will host a panel discussion on the future of AI in finance, opening up the discussions from experts to the audience



**Harvard
Business
School**



**Imperial College
Business School**



A Premier Venue in Zurich

- The conference will take place at **UBS Grünenhof**, just steps away from **Paradeplatz**, the heart of Zurich's financial district (Nüscherstrasse 9, 8001 Zurich)



- This prestigious venue combines architectural elegance with modern functionality, accommodating **over 200 participants** and state-of-the-art audiovisual facilities



Our Partners and Sponsors

- The HSG Fintech Summit is supported by top-tier institutions in the Swiss and international financial sector



Universität St.Gallen

Center for Financial Services Innovation



And more to come ...



Becoming a Partner

- Partnering with the HSG Fintech Summit provides a unique opportunity to enhance brand visibility, engage with key decision-makers, and expand business opportunities
- We offer different options for various levels of engagement

Partnership Level	Your Logo on our Website	LinkedIn Post about your Company	Complimentary Tickets	Speaking Role in Panel Discussion	30-Minute Presentation
Basecamp 1,000 CHF	Yes	Yes	2		
Ascent 2,000 CHF	Yes	Yes	4	Yes	
Peak 3,500 CHF	Yes	Yes	8		Yes
Summit 5,000 CHF	Yes	Yes	12	Yes	Yes

- Please contact us or register as a partner [here](#)

Highlights from Last Edition (2025)

- Research presentations with discussants from academia
 - USI Lugano
 - University of Zurich
 - VU Amsterdam
 - EPFL
 - CEPR
 - Frankfurt School of Finance and Management
 - King's College London



Highlights from Last Edition (2025)

- Industry and policy institutions
 - Bank of International Settlements
 - Swiss National Bank
 - CV Labs
 - SFTI
 - Montigo Labs
 - TIDIT



Highlights from Last Edition (2025)

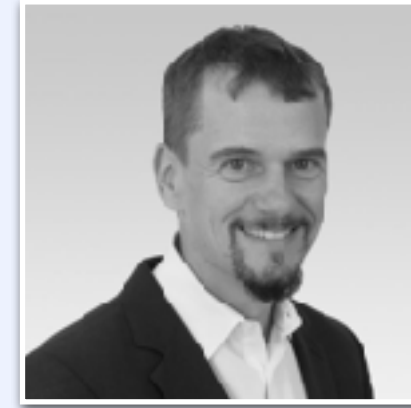
- Keynote speech by prof. **Bruno Biais** (HEC Paris)
- More than 100 registered attendees, including
 - 40 from the financial industry,
 - 50 HSG faculty and students
 - 10 SFI PhD students
 - 10 Investors and fund managers
- More than 50k impressions on LinkedIn



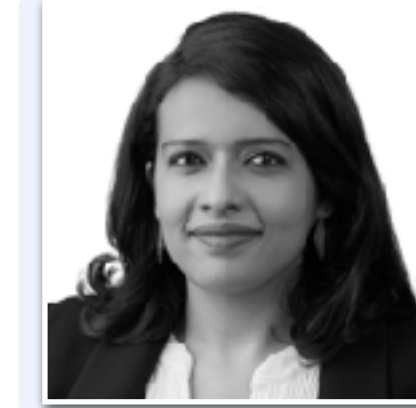
Speakers from Last Edition (2025)



Rhys Bidder
King's College London
Macroeconomist studying monetary policy and expectations



Basil Guggenheim
Swiss National Bank
Central bank economist focused on digital money and payment systems



Vatsala Shreeti
Bank of International Settlements
Economist analyzing financial stability, fintech innovations, AI, and financial regulation



Andreas Fuster
EPFL, SFI, CEPR
Professor researching household finance, mortgages, and fintech



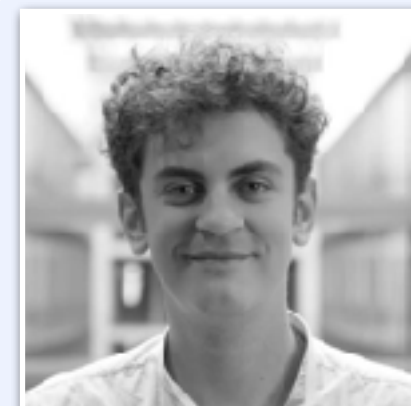
Wenqian Huang
Bank of International Settlements
Economist researching fintech, payments, decentralized finance, and digital currency policy



Maarten Van Ordt
VU Amsterdam
Academic studying banking, payments, and monetary economics



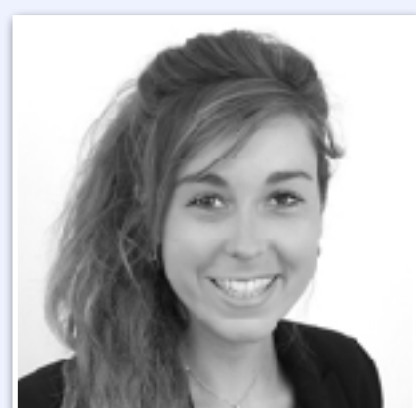
Co-Pierre Georg
Frankfurt School
Professor working on fintech, Decentralized Finance, and financial networks



Benjamin Kraner
University of Zurich
Researcher in finance, information systems, and decentralized finance



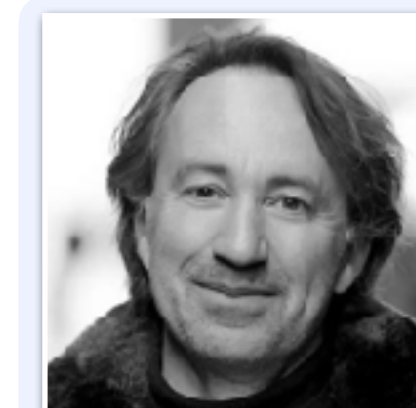
Bastian Wetzel
Cambrena Capital
Builder and investor supporting blockchain and Web3 innovation



Jessica Maly Gentner
Montigo Labs, TIDIT
Expert in digital assets, policy, large language models, and tech strategy



Rachel Nam
USI Lugano, SFI
Finance scholar studying banking, regulation, and financial stability



Bruno Biais
HEC Paris
internationally renowned professor, expert in market microstructure, banking, and digital assets

Photos from Last Edition (2025)

